



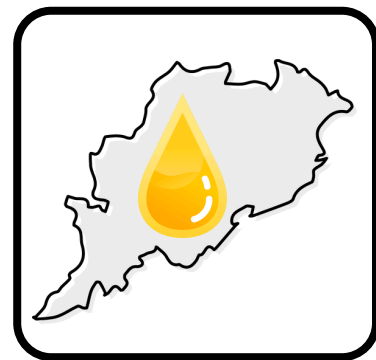
NARVOS Odisha State-Level Event & Launch of Odisha Chapter

Theme: "Smart & Sustainable – Building Odisha as India's Eastern Oilseed Hub"

Date & Venue: 24 November 2025 | MAYFAIR Convention, Bhubaneswar

Background

India imports nearly 60 % of its edible-oil requirements, valued at over ₹1.5 lakh crore (2022-23). At the same time, more than half of India's oilseed area suffers from soil degradation, low productivity, and climate stress. To address this challenge, **SEA of India** and **Solidaridad Asia** have established the **National Alliance for Regenerative Vegetable Oil Sector (NARVOS)** – a multi-stakeholder platform dedicated to scaling regenerative oilseed production through coordinated policy, research, and industry action.



Odisha, endowed with 11.7 lakh hectares of rice fallows, ten agro-climatic zones, and emerging cotton and groundnut belts, is strategically positioned to become the next growth frontier for India's oilseed sector. The joint study by **Solidaridad Asia and SEA**, "From Field to Fortune," maps a clear pathway for a dedicated **Odisha Edible Oil Mission (2025-30)** to convert rice fallows into productive, climate-resilient oilseed areas

Objectives

1

Launch the Odisha Chapter of NARVOS, creating a state-level platform for collaboration among government, research institutions, industry, and FPOs.

2

Present and discuss key findings of the study "From Field to Fortune."

3

Identify policy and investment priorities for the proposed Odisha Edible Oil Mission.

4

Facilitate partnerships for seed systems, processing infrastructure, and regenerative practices across the value chain.

5

Encourage inclusive participation of women farmers and entrepreneurs in the oilseed ecosystem.

Proposed Agenda Highlights

- **Inaugural Session:** Launching of NARVOS Odisha Chapter and release of the Odisha Oilseed Study.
- **Technical Session I:** Rice Fallows to Oilseed Belts – Policy and Practice.
- **Technical Session II:** Regenerative Agriculture and Seed Value Chains.
- **Technical Session III:** Processing, FPO Enterprises, and Investment Opportunities.
- **Roundtable:** Institutional Roadmap for the Odisha Edible Oil Mission (2025-30).

Key participants include senior representatives from Government of Odisha, ICAR-IIOR, IISS, OUAT, SEA, AWL, Ruchi Soya, FPO federations, banks, development partners, and CSOs.

Expected Outcomes

Formation of the NARVOS Odisha Chapter Steering Group.

Partnerships for FPO-based seed and processing enterprises.



Policy recommendations and action plan for the Odisha Edible Oil Mission.

Commitment towards regenerative agriculture mainstreaming in Odisha.



About NARVOS

NARVOS (National Alliance for Regenerative Vegetable Oil Sector) is a collective initiative anchored by Solidaridad Asia and the Centre for Responsible Business, with support from SEA, SOPA, and leading industry partners. It aims to unite farmers, industry, government, research, and civil society to revitalize India's vegetable-oil sector through regenerative agriculture practices that enhance soil health, climate resilience, and farmer income.



About the Study: From Field to Fortune

The Solidaridad-SEA study proposes a five-year Odisha Edible Oil Mission (₹1,525 crore) to convert 9.8 lakh ha into oilseed areas, close the 58 % yield gap, and create 100-150 FPOs. The plan could generate ₹49,410 crore in economic output and ₹6,770 crore in revenue to the state, while bridging 5.4 % of India's edible-oil deficit by 2030.

Promotion of Regenerative Agricultural Practices for a Food Secure and Climate Resilient Future in the EU-India Partnership in Madhya Pradesh



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